



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 327014

| | | | |
|----------------|---|---------------|---------------|
| Schedule Dates | 08/14/12 | Date Entered | 10/16/12 |
| Advertiser | Pol/L Coleman/D/LTG/NC (16812) | Last Modified | 10/16/12 |
| Agency | Buying Time, LLC (2536) | Entered By | Jill Hipskind |
| Product | Political (1065) | CO-OP | No |
| Brand | 2180 LTG (135196) | Headline # | 06276600 |
| Salesperson | Telerep/Philadelphia, Philadelphia (1057) | Demo | |
| Sales Office | Telerep/Philadelphia | Order Type | Normal |
| Buyer Name | KLEBAHN, KATE | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 372/378/2180 | Commission | \$0.00 |
| Account Types | National/Political | Net Total | \$0.00 |
| Billing Type | Standard | Sales Tax | |

Spots

Rate

Grand Total:

COLEMAN FOR LT GOV
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
LIEUTENANT GOVERNOR

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|------------------------|----------|
| 1.0 | Cancelled Line / Spot | 11/02/12-11/02/12 | 4 | :30 | 5A- 5:30A (EST) | | | | | | | 1 | | 1 | \$525.00 | \$525.00 | Charlotte (WSOC) | EYEWITNESS NEWS 5A | 10/16/12 |
| 2.0 | Cancelled Line / Spot | 11/02/12-11/02/12 | 4 | :30 | 5:30A- 6A (EST) | | | | | | | 1 | | 1 | \$525.00 | \$525.00 | Charlotte (WSOC) | EYEWITNESS NEWS 5A | 10/16/12 |
| 3.0 | Cancelled Line / Spot | 11/02/12-11/02/12 | 4 | :30 | 5:30P- 6P (EST) | | | | | | | 1 | | 1 | \$1,300.00 | \$1,300.00 | Charlotte (WSOC) | EYEWITNESS NEWS 5:30PM | 10/16/12 |
| 4.0 | Cancelled Line / Spot | 11/02/12-11/02/12 | 4 | :30 | 6P- 6:30P (EST) | | | | | | | 1 | | 1 | \$1,500.00 | \$1,500.00 | Charlotte (WSOC) | EYEWITNESS NEWS 6:00PM | 10/16/12 |
| 5.0 | Cancelled Line / Spot | 11/02/12-11/02/12 | 4 | :30 | 6:30A- 7A (EST) | | | | | | | 1 | | 1 | \$1,175.00 | \$1,175.00 | Charlotte (WSOC) | EYEWITNESS NEWS 630A | 10/16/12 |
| 6.0 | Cancelled Line / Spot | 11/02/12-11/02/12 | 4 | :30 | 7A- 8A (EST) | | | | | | | 1 | | 1 | \$1,075.00 | \$1,075.00 | Charlotte (WSOC) | GOOD MORNING AMERICA | 10/16/12 |
| 7.0 | Cancelled Line / Spot | 11/05/12-11/05/12 | 4 | :30 | 11P- 11:35P (EST) | | | | | | | | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WSOC) | EYEWITNESS NEWS 11P | 10/16/12 |
| 8.0 | Cancelled Line / Spot | 11/05/12-11/05/12 | 4 | :30 | 5A- 5:30A (EST) | | | | | | | | | 1 | \$525.00 | \$525.00 | Charlotte (WSOC) | EYEWITNESS NEWS 5A | 10/16/12 |
| 9.0 | Cancelled Line / Spot | 11/05/12-11/05/12 | 4 | :30 | 5P- 5:30P (EST) | | | | | | | | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WSOC) | EYEWITNESS NEWS 5:00PM | 10/16/12 |
| 10.0 | Cancelled Line / Spot | 11/05/12-11/05/12 | 4 | :30 | 5:30A- 6A (EST) | | | | | | | | | 1 | \$525.00 | \$525.00 | Charlotte (WSOC) | EYEWITNESS NEWS 5A | 10/16/12 |
| 11.0 | Cancelled Line / Spot | 11/05/12-11/05/12 | 4 | :30 | 5:30P- 6P (EST) | | | | | | | | | 1 | \$1,300.00 | \$1,300.00 | Charlotte (WSOC) | EYEWITNESS NEWS 5:30PM | 10/16/12 |
| 12.0 | Cancelled Line / Spot | 11/05/12-11/05/12 | 4 | :30 | 6P- 6:30P (EST) | | | | | | | | | 1 | \$1,500.00 | \$1,500.00 | Charlotte (WSOC) | EYEWITNESS NEWS 6:00PM | 10/16/12 |
| 13.0 | Cancelled Line / Spot | 11/05/12-11/05/12 | 4 | :30 | 7A- 8A (EST) | | | | | | | | | 1 | \$1,075.00 | \$1,075.00 | Charlotte (WSOC) | GOOD MORNING AMERICA | 10/16/12 |
| 14.0 | Cancelled Line / Spot | 11/03/12-11/03/12 | 4 | :30 | 7A- 8A (EST) | | | | | | | | | 1 | \$425.00 | \$425.00 | Charlotte (WSOC) | SATURDAY AM NEWS | 10/16/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 327014

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

Date Entered 08/14/12

Last Modified 10/16/12

Entered By Jill Hipskind

CO-OP No

Headline # 06276600

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$0.00

Net Total \$0.00

Sales Tax

Spots

Rate

Grand Total:

Comments

Standard

COLEMAN FOR LT GOV
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** LINDA COLEMAN FOR
LIEUTENANT GOVERNOR

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|------------------------|----------|
| 15.0 | Cancelled Line / Spot | 11/04/12-11/04/12 | 4 | :30 | 12P-12:30P (EST) | | | | | | | | 1 | 1 | \$390.00 | \$390.00 | Charlotte (WSOC) | EYEWITNESS NEWS SUNDAY | 10/16/12 |
| 16.0 | Cancelled Line / Spot | 11/01/12-11/01/12 | 4 | :30 | 11P-11:35P (EST) | | | | | 1 | | | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WSOC) | EYEWITNESS NEWS 11P | 10/16/12 |
| 17.0 | Cancelled Line / Spot | 11/01/12-11/01/12 | 4 | :30 | 5A-5:30A (EST) | | | | | 1 | | | | 1 | \$525.00 | \$525.00 | Charlotte (WSOC) | EYEWITNESS NEWS 5A | 10/16/12 |
| 18.0 | Cancelled Line / Spot | 11/01/12-11/01/12 | 4 | :30 | 5P-5:30P (EST) | | | | | 1 | | | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WSOC) | EYEWITNESS NEWS 5:00PM | 10/16/12 |
| 19.0 | Cancelled Line / Spot | 11/01/12-11/01/12 | 4 | :30 | 6P-6:30P (EST) | | | | | 1 | | | | 1 | \$1,500.00 | \$1,500.00 | Charlotte (WSOC) | EYEWITNESS NEWS 6:00PM | 10/16/12 |
| 20.0 | Cancelled Line / Spot | 11/01/12-11/01/12 | 4 | :30 | 6:30A-7A (EST) | | | | | 1 | | | | 1 | \$1,175.00 | \$1,175.00 | Charlotte (WSOC) | EYEWITNESS NEWS 630A | 10/16/12 |
| 21.0 | Cancelled Line / Spot | 10/30/12-10/30/12 | 4 | :30 | 5A-5:30A (EST) | | | 1 | | | | | | 1 | \$525.00 | \$525.00 | Charlotte (WSOC) | EYEWITNESS NEWS 5A | 10/16/12 |
| 22.0 | Cancelled Line / Spot | 10/30/12-10/30/12 | 4 | :30 | 5P-5:30P (EST) | | | 1 | | | | | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WSOC) | EYEWITNESS NEWS 5:00PM | 10/16/12 |
| 23.0 | Cancelled Line / Spot | 10/30/12-10/30/12 | 4 | :30 | 5:30A-6A (EST) | | | 1 | | | | | | 1 | \$525.00 | \$525.00 | Charlotte (WSOC) | EYEWITNESS NEWS 5A | 10/16/12 |
| 24.0 | Cancelled Line / Spot | 10/30/12-10/30/12 | 4 | :30 | 5:30P-6P (EST) | | | 1 | | | | | | 1 | \$1,300.00 | \$1,300.00 | Charlotte (WSOC) | EYEWITNESS NEWS 5:30PM | 10/16/12 |
| 25.0 | Cancelled Line / Spot | 10/30/12-10/30/12 | 4 | :30 | 6P-6:30P (EST) | | | 1 | | | | | | 1 | \$1,500.00 | \$1,500.00 | Charlotte (WSOC) | EYEWITNESS NEWS 6:00PM | 10/16/12 |
| 26.0 | Cancelled Line / Spot | 10/30/12-10/30/12 | 4 | :30 | 6:30A-7A (EST) | | | 1 | | | | | | 1 | \$1,175.00 | \$1,175.00 | Charlotte (WSOC) | EYEWITNESS NEWS 630A | 10/16/12 |
| 27.0 | Cancelled Line / Spot | 10/30/12-10/30/12 | 4 | :30 | 7A-8A (EST) | | | 1 | | | | | | 1 | \$1,075.00 | \$1,075.00 | Charlotte (WSOC) | GOOD MORNING AMERICA | 10/16/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 327014

| | | |
|----------------|---------------|---------------|
| Schedule Dates | Date Entered | 08/14/12 |
| Advertiser | Last Modified | 10/16/12 |
| Agency | Entered By | Jill Hipskind |
| Product | CO-OP | No |
| Brand | Headline # | 06276600 |
| Salesperson | Demo | |
| Sales Office | Order Type | Normal |
| Buyer Name | Package Deal | |
| Phone/Fax | Commission % | 15.00 |
| CPE | Commission | \$0.00 |
| Account Types | Net Total | \$0.00 |
| Billing Type | Sales Tax | |
| Comments | | |

COLEMAN FOR LT GOV
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , LINDA COLEMAN FOR
LIEUTENANT GOVERNOR

Spots
Rate
Grand Total:

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|------------------------|----------|
| 28.0 | Cancelled Line / Spot | 10/31/12-10/31/12 | 4 | :30 | 11P- 11:35P (EST) | | | | 1 | | | | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WSOC) | EYEWITNESS NEWS 11P | 10/16/12 |
| 29.0 | Cancelled Line / Spot | 10/31/12-10/31/12 | 4 | :30 | 5P- 5:30P (EST) | | | | 1 | | | | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WSOC) | EYEWITNESS NEWS 5:00PM | 10/16/12 |
| 30.0 | Cancelled Line / Spot | 10/31/12-10/31/12 | 4 | :30 | 5:30A- 6A (EST) | | | | 1 | | | | | 1 | \$525.00 | \$525.00 | Charlotte (WSOC) | EYEWITNESS NEWS 5A | 10/16/12 |
| 31.0 | Cancelled Line / Spot | 10/31/12-10/31/12 | 4 | :30 | 5:30P- 6P (EST) | | | | 1 | | | | | 1 | \$1,300.00 | \$1,300.00 | Charlotte (WSOC) | EYEWITNESS NEWS 5:30PM | 10/16/12 |
| 32.0 | Cancelled Line / Spot | 10/31/12-10/31/12 | 4 | :30 | 6:30A- 7A (EST) | | | | 1 | | | | | 1 | \$1,175.00 | \$1,175.00 | Charlotte (WSOC) | EYEWITNESS NEWS 630A | 10/16/12 |
| 33.0 | Cancelled Line / Spot | 10/31/12-10/31/12 | 4 | :30 | 7A- 8A (EST) | | | | 1 | | | | | 1 | \$1,075.00 | \$1,075.00 | Charlotte (WSOC) | GOOD MORNING AMERICA | 10/16/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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